



A Franchise Opportunity

that could change your life

Make a business out of the game you love...

Just imagine....

...there was a business opportunity that involved working in the sport you love

- **A lifestyle business that you could run either full-time or part-time.**
- **A business that involved visiting the best golf clubs and driving ranges in your area.**
- **A business that operated in a predominately affluent market.**
- **A business in which you were helping people and earning money at the same time**
- **A business with very small overheads and excellent returns**
- **A business selling a revolutionary, new and unique product**
- **A business where you have the backing of a PGA Master Professional and TV personality.**

Sound too good to be true? Well it isn't!

You could have your own business selling the world's first, and only, comprehensive Golf Training Aid, the acclaimed T2hole Golf Improvement System, as featured in golf magazines and websites around the world.



TODAY'S GOLFER MAGAZINE SAYS . . .

"When you're on the range, this product is ideal to help you groove a better swing. You can also use it at home or in the garden and the feedback it provides is priceless"

About T2hole Limited

The Directors of T2hole are Stuart Willis, who is the inventor of the T2hole range of products and has a background in Sales and Finance, and Lawrence Tansley a retired solicitor with many years business experience. Both are keen Golfers. T2hole is an exciting and dynamic new company seeking rapid expansion in the UK and abroad. Our goal is to be the World Leader in Golf Training Aids.

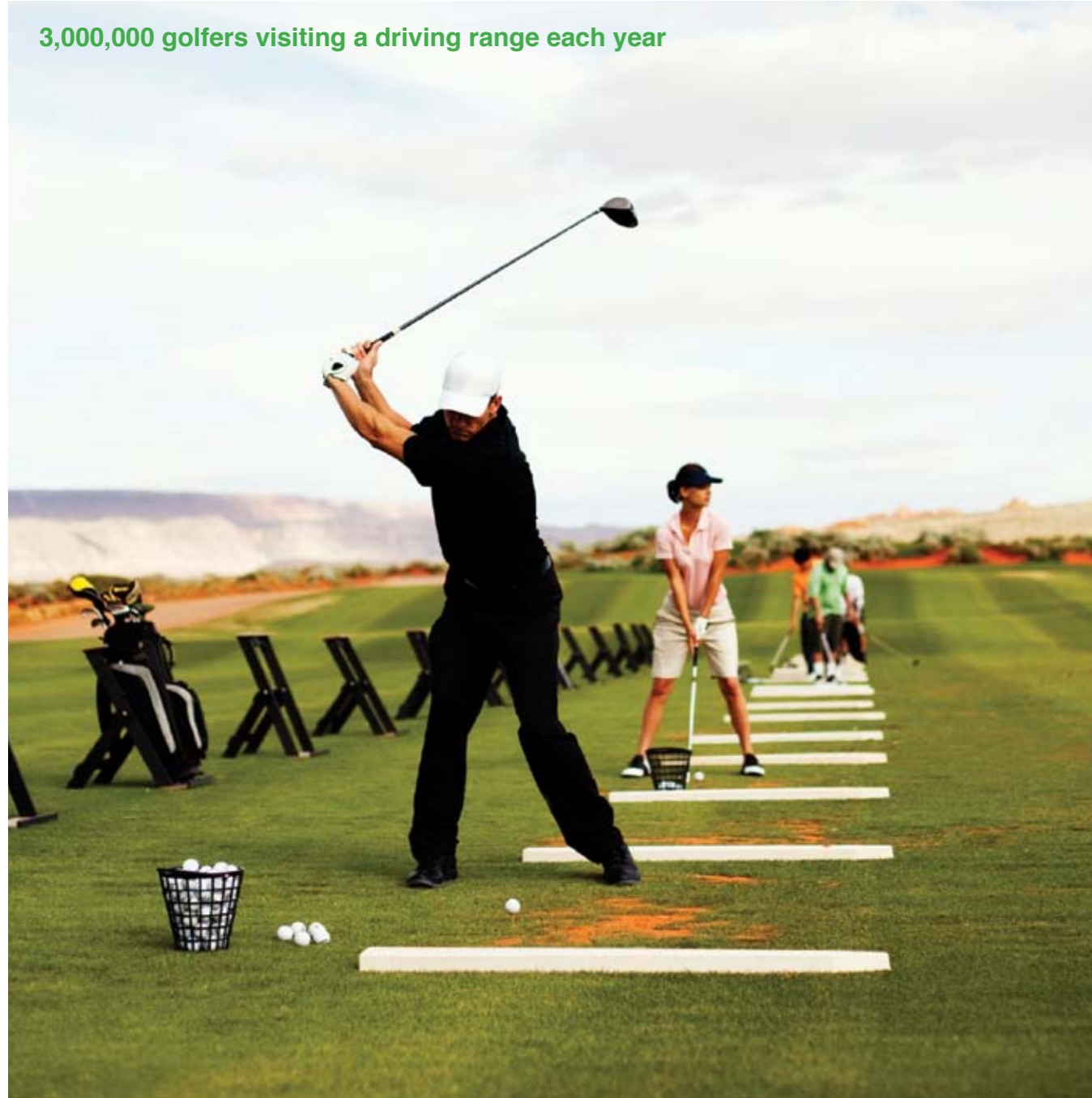


DENIS PUGH SAYS . . .

"Quite simply, the T2hole golf improvement system is the most comprehensive practice aid I have ever seen, whatever your handicap, whatever you want to improve, driving, chipping, putting or just stopping that slice, it will help! I'll certainly be using it!"

DENIS PUGH is a Sky TV Presenter, Coach to Ross Fisher and the Molinari brothers and former coach to Colin Montgomerie)

3,000,000 golfers visiting a driving range each year



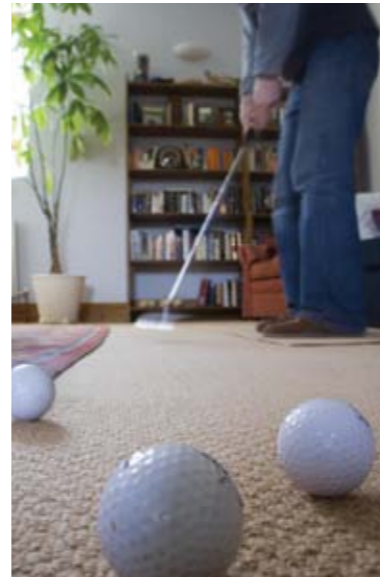
The Market Place

The Golf market is huge. In the UK about 12% of the adult population, that's 5,800,000, people play golf and 7% play golf regularly, that's 3,400,000 people. (golfolutions.com)

Also, driving range usage has steadily been increasing since 2002, and there are now more than 3,000,000 golfers visiting a driving range each year.

Golfers are typically high net worth individuals, from A, B and C1 social demographic groups, who have high levels of disposable income and, equally importantly, are all desperate to improve their games.

Golf is practised more than any other sport in the world and can be very addictive. It's not unusual for golfers to practise at home, in the office, the garden and at driving ranges. They all want to hit the ball further and straighter, be more consistent, hole more putts and shoot lower scores! Fortunately, our products can help golfers improve their game virtually anywhere.



QUOTE: JAMES DYSON (INVENTOR)

'Selling is simple, it's about discovering a need and satisfying it.'

The Products

At T2hole we have one very clear and simple goal, to make products that will help people play better golf.

Our products will help all types of golfers, they are used by Men, Women, Right hander's, left hander's, young golfers, senior golfers and also Professional golfers on the mens & ladies European Tours.

The fully compatible range of products have been Scientifically developed, with tens of thousands of pounds being spent on professional research and development, not to mention countless hours of rigorous testing.

The result... the world's best and most comprehensive golf practice system which can be viewed at our [website www.t2hole.com](http://www.t2hole.com)

All our products are made in the England to the highest standards, they are lifestyle products designed to last a lifetime.



The result...

The Product Range

As customers have different golfing problems, not to mention varying disposable incomes, the Golf Improvement System is split into five different products, thereby making it more affordable and easier to sell

► The Golf Improvement System

- Cure Your Slice and Hook
- Drive Longer and Straighter
- Chip Closer Every Time
- Hole More Putts



▲ Slice Stopper

- Visually Promotes the Correct Swingpath
- Allows you to Practise Without a Ball
- Gives Sensory Feedback



▼ Path Master

- Better Long Game
- Better Short Game
- Better Putting
- Use at Home, Office, or Driving Range



▲ Putt Guide

- Groove a Consistent, Confident Putting Stroke
- Develop Distance Control
- Practise Your Preferred Putting Style
- Practise Anytime, Anywhere



▼ Stance Master

- Practise and Play Better
- Correct Set-Up Every Time
- Pre-Set Distance Feature
- Cure Common Swing Faults



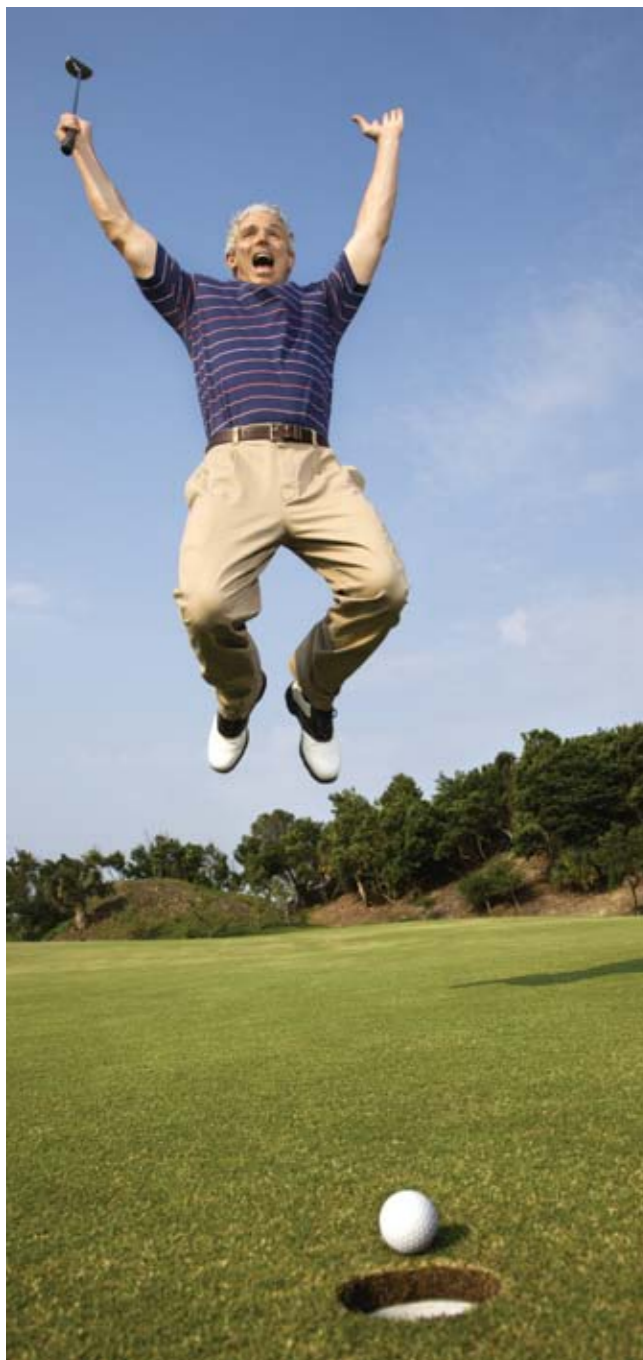
GABRIEL SOTA SAYS...

"Golf is a difficult game but with T2hole Golf Improvement System it becomes a lot easier. It will help every shot you play. Your practice will be more efficient and your golf will improve."

GABRIEL SOTA (Spanish Tour Player, Teaching Professional and cousin of Seve Ballesteros)

And The Future?

We already have plans for another FIVE products to fit onto the current Golf Improvement system, further enhancing what is already a brilliant range!



The Franchise Opportunity

A T2hole franchise offers a proven business format, low initial investment, positive cash flow, minimal overheads and excellent returns. What's more you will have our backing to help you get going!

As one of a select group of franchisees, you will be able to purchase T2hole products at extremely competitive prices, enabling you to sell to the Trade and Retail markets with very healthy mark-ups.

What Costs Are Involved?

In order to help you get started as a franchisee, we have deliberately kept the costs of our franchises very low. Naturally, the cost of each franchise will vary depending on your region. Franchises are available on a county by county basis, for a five year term. It will also be possible to purchase multiple counties.

The franchisee will have the right to sell T2hole Products in the allocated region.

In order ensure fairness, we have based the Franchise Prices on the number of Golf Clubs and Driving Ranges in your catchment area and then added the fixed Costs of the 'start up package' shown below: For example...

	Bedfordshire	Essex
Golf Clubs & Driving Ranges	33	126
Cost of Area	£ 1,188	£4,536
Start Up Package	£1,500	£1,500
TOTAL Cost of Franchise	£2,688	£ 6,036

Further details of franchise costs on request.

Please Note: Should you purchase multiple areas you will only need one Start Up Package.

JAY PATEL FROM THE PROPHARM GROUP SAYS . . .

"Thank you so much for doing the T2hole Road Show on Sunday, it brighten up an otherwise mundane business meeting, we now have thirteen happy chemists who can't wait to get using your fantastic products and the donation to our charity was a lovely touch many thanks!"



Here Are A Few Ways To Generate Profits

- Road Shows at Driving Ranges
- Road Shows at Business Meetings, Golf Societies & Charity Days
- Accounts with PGA Club professionals
- Selling to local Golf Retail outlets
- Golf Schools
- Word of mouth
- Sales to family, friends and fellow Golfers

The New Office?



Please note 'Hop Up' (background sign) is not included in the Start Up Package

What's Included In My Start Up Package?

Basically, as a franchisee, you will receive everything you need to get your business started.

Here's the full list, which is worth more than £1500.

- 2 Exhibition Style Wind Breaks
- 250 Business Cards+ Promotional Code Cards
- 500 Advertising Leaflets (Trade & Retail)
- 20 Road Show Adverts for Driving Ranges etc
- 10 Golf Improvement Systems
- 2 Slice Stoppers
- 2 Path Masters
- 2 Stance Masters
- 2 Putt Guides
- 50 Instructional DVDs
- 2 T2hole Polo Shirts (White and Black)
- 2 T2hole Jumpers (Black)
- 1 T2hole Golfers Cap
- 1 9ft Modular Putting Green
- 1 DVD Loop of Infomercial
- 1 Operations And Resource Manual
- One Days Training
- Delivery of Above Items

Are There Any Other Costs?

Yes, there are two small fees, a management fee and a Group Marketing fee.

We have had people earn over £800 a day!

Can Anyone Own A T2hole Franchise?

Naturally, we welcome all enquires. However, you must be an enthusiastic golfer, prepared to engage with the public and promote the Company's products. The amount of time and effort you put into the business is up to you. This is an opportunity to bring a great new product, which works, to the golfing public.



How Much Will I Earn?

As previously mentioned, we shall be supplying you with T2hole products at below trade prices, thereby leaving you a healthy margin on each product sold. Full details are available on request. Based on our own experiences, a day spent demonstrating the products at a driving Range will produce a profit of between £150 -£300. How much profit you make really depends on the amount of effort you want to put in. Obviously, we can give you a more detailed breakdown when we meet.

What Qualities & Skills Do I Need?

The following is brief checklist of the qualities you will need to operate a successful Franchise.

- Passion for golf
- Hard working and a determination to succeed
- Professional, reliable and organised
- Self motivated
- Friendly, personable and good at dealing with people
- Ability to demonstrate and sell products



What Support Will I Get?

An experienced member of the T2hole team will be on hand to help answer any questions. We can help you organise your first Road Show and even attend if you want us to!

What Next?

After reading this prospectus, if you want to proceed further, then please call our office on **01763 – 272767**. Alternatively, e-mail Stuart Willis at stuart@t2hole.com. Once you have made contact, we can have a more detailed conversation and arrange a meeting to discuss our proposition further.



You Could Soon Be In Business For Yourself But Not By Yourself!

All enquiries will be treated with strictest confidence. No agreement shall be binding on either party unless it is in writing and the premium has been paid.